

Sir/Madam,

The Department of Electronics & Telecommunication Engineering of Jadavpur University is organizing its annual reunion 'SANJOG 2013' on 22nd Dec, 2013. The event is a joint venture of the teachers, students and ex-students of this renowned department.

The Department with its limited resources cannot support this programme totally as it demands a huge financial backup. So the reunion committee is largely dependent on the contributions in the form of advertisements/ sponsorships from reputed concerns like yours'.

I shall be extremely happy if you come forward with your valuable contributions in order to make this event a grand success.

Thanking You.

Yours faithfully,

Dr. D. R. Poddar

**(Emeritus Professor,
E.T.C.E.)**

President, SANJOG 2013.

FROM THE ORGANIZERS' DESK

Sir/Madam,

This is to bring your kind attention that the reunion committee of Electronics & Telecommunication Engineering Department of Jadavpur University is organizing the reunion programme 'SANJOG 2013' on 22nd December, 2013 at Gandhi Bhavan, J.U. Campus. To commemorate the events a befitting souvenir will be published which will have a wide circulation among the related communities of the society and also among the companies associated with this event.

We, therefore, earnestly seek your patronage in the form of advertisement or sponsorship to introduce as well as highlight your participation.

Thanking you in anticipation,

Ad & Sponsorship Conveners

Ayan Chatterjee

(9883463035)

Secretary

Dr.SheliSinhaChaudhuri

(9830111930)

Mail us at : reunionetce@gmail.com

ADVERTISEMENT TARIFF:

Ordinary Quarter Page : Rs. 800/-	Coloured Full Page : Rs. 2500/-
Ordinary Half Page : Rs. 1200/-	Inside Back Page : Rs. 4000/-
Ordinary Full Page : Rs. 1800/-	Inside Front Page : Rs. 4500/-
Coloured Half Page : Rs. 1500/-	Back Cover Page : Rs. 5000/-
Special Full Page : Rs. 3000/-	
Banner (Minimum size - 4' X 2') : Rs. 250/- per sq. feet	

PAYMENT: ALL CHEQUES/DRAFTS TO BE DRAWN IN FAVOUR OF "Re-Union Committee, E and T C E Dept."

To

Date.....

SANJOG 2013 Organizing Committee
Department of Electronics & Telecommunication Engineering
Jadavpur University,
Kolkata 700032.

Sir,

I/We agree to publish one page advertisement in your
souvenir or sponsor on your annual reunion
SANJOG 2013 to be held on 22nd December, 2013.

I/We agree to pay a sum of Rs. (Rupees only)
as the tariff of the above mentioned advertisement/sponsorship.

Thanking You.

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Official Seal

Signature

MATTER OF ADVERTISEMENT